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Dear Friends of Downtown New Bern:

Over the past 30 years, Swiss Bear received state and national recognition for being a creative steward of the downtown revitalization effort. Swiss Bear's strength has been through building partnerships, capitalizing on our resources, comprehensive planning, coordination with local government and establishing achievable goals and objectives.

Our success depends on the generous support and cooperation of citizens, business and industry and City and County governments. Like many other nonprofits, we are challenged with diminishing resources. As we prepare for another tight budget year, your financial help is needed more than ever.

Our focus in 2011 is to complete the restoration and relocation of the F-11 A Tiger aircraft to Lawson Creek Park; complete the sculpture project and landscape the adjacent open space on the Riverwalk; work with the City as they develop plans to aggressively move forward with the revitalization of the Five Points commercial corridor and surrounding neighborhoods; produce MUMFEST, October 8-9, in partnership with the City; continue to look for funding for development of a marina and 14 public transient boat slips on Jack's Island and construction of a 900 foot pedestrian footbridge linking the downtown to Lawson Creek Park.

We invite you to help us pursue our goals by pledging your support. All contributions are tax deductible (Tax ID # 56-1255578) and we appreciate every one of them.

Contributions can be mailed to Swiss Bear, P.O. Box 597, New Bern, NC 28563. You may use MasterCard or Visa, by stopping at our office located at 316 South Front Street (in the Chamber of Commerce building), by calling 252-638-5781 or emailing swissbear@swissbear.org.

Thank you. Your support will help us make downtown an even better place to live, work and visit.

Sincerely,

Susan Moffat-Thomas
Executive Director