

**Swiss Bear Downtown Development Corporation
News Release**

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Release - Immediate

Contact – Susan Moffat-Thomas

252-638-5781

2012 Officers and Directors

At the December annual meeting of the Swiss Bear Downtown Development Corporation, the following directors were elected to serve as officers for 2012.

Robert Mattocks, Chairman; Bill Fentress, Vice Chairman; Dell Ipock, Treasurer; Cindy Turco Secretary; Susan Moffat-Thomas, Vice-Secretary.

Ex-officio and At-large Directors currently serving on the Board: Sabrina Bengel, John Bircher, Jim Bisbee, David Blythe, Tom Braaten, Catherine Chew, Jim Davis, Mike Epperson, Janet Francoeur, John Haroldson, Jim Hicks, Philippe Lafargue, Joe Mansfield, Nelson McDaniel, Ken McCotter, Tom McGraw, Earl “Buzz” Mead, Theron McCabe, Mark Stephens, Mary Peterkin, Marvin Raines, Kevin Roberts, Sonny Roberts, Bill Rust, David Stroud and Curt Williford.

Directors Emeritus: Alex Badger, Charles Blythe, Al Coley, Billy Faulkenberry, Paul Johnson, Bill Naumann, Lonnie Pridgen, Stewart Smith and John Ward.

Executive Director, Susan Moffat-Thomas; Administrative Assistant, Danielle Glynn

Swiss Bear Downtown Development Corporation, a private nonprofit in partnership with the City of New Bern, is committed to the continuous improvement and development of New Bern’s downtown district, its waterfront and the Five Points commercial area. The Swiss Bear office is located in the Chamber of Commerce Building, 316 South Front Street. For more information on Swiss Bear and New Bern’s downtown revitalization effort, go to downtownnewbern.com.